

# Bikash Behera

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## Profile

Seeking a Data Analyst role where I can apply my skills in data collection, analysis, and visualization to support informed decision-making. I aim to grow professionally by learning new tools and techniques while contributing to the organization's success through accurate insights and efficient problem-solving.

## Project Experience

### E-COMMERCE STORE ANALYSIS USING POWER BI

- Developed and analyzed an end-to-end Power BI dashboard to reflect the data of an e-commerce store, concentrating on the most important metrics of the store (such as revenue, profit, customer profiling and reviews, product performance and sales summary). Meaningful Work – Provided actionable insights that improved decision making for sales, marketing, and inventory management insight for my project and handling null values.
- visualize \$24.91M in total revenue, \$10.46M profit, and a 7.19% return rate.
- Analyzing sales performance by geography for regional optimization (Europe (38.97%) , Pacific (31.27%) and North America (29.77%) etc.

### AIRBNB DATA ANALYSIS USING PYTHON (EDA)

- This project performs Exploratory Data Analysis (EDA) on New York Airbnb data to uncover trends and patterns in rental listings. We use libraries like Pandas, Numpy, Matplotlib, Seaborn for cleaning, visualization, and analysis. This project offers valuable insights into the New York Airbnb market, helping both guests and hosts make informed decisions. By using EDA techniques, we identified key trends and developed actionable recommendations. Future improvements can involve advanced analytics and predictive modeling to further enhance the findings.

## Education

**BACHELOR OF COMMERCE (BCOM )**  
**B.N.M.A COLLAGE , BHADRAK**

**OCT 2021 – MAY 2024**  
**GRADE - B**

- Business Knowledge

## Skills & Abilities

- Advance Excel
- PostgreSQL
- Power BI (Visualization )
- Python ( Programming Language )
- Problem solving And Critical Thinking
- Fun and energetic

## Activities and Interests

Hard Work And Smart Work, Self Confident, Discipline, Learning, Traveling, etc.